**Hands on Exercise Chapter 3**

**Website #1**

* URL of website: <http://www.saultcollege.ca/>
* Name of website: Sault College
* Target Audience: Staff and students
* Picture of home page:



e)

**Web Design Checklist**

**Replace the** □ **with an** X **if the criteria is satisfied.**

**Page Layout Criteria**

□ 1. Consistent navigation area

□ 2. Informative page title that includes the company/organization/site name

□ 3. Page footer area—copyright, last update, contact e-mail address

□ 4. Good use of basic design principles: repetition, contrast, proximity, and alignment

□ 5. Displays without horizontal scrolling at 1024×768 and higher resolutions

□ 6. Balance of text/graphics/white space on page

□ 7. Repetitive information (header/logo and navigation) takes up no more than one fourth to one third of the browser window at 1024×768 resolution

□ 8. Home page downloads within 10 seconds of connection

**Navigation Criteria**

□ 1. Main navigation links are clearly and consistently labeled

□ 2. Navigation is easy for the target audience to use

□ 3. When the main navigation consists of images and/or multimedia, the page footer area contains plain text hyperlinks (accessibility)

□ 4. Navigational aids, such as site map, skip to content link, or breadcrumbs, are used

**Color and Graphics Criteria**

□ 1. Use of different colours is limited to a maximum of three or four plus neutrals

□ 2. Colour is used consistently

□ 3. Background and text colors have good contrast

□ 4. Colour is not used alone to convey meaning (accessibility)

□ 5. Use of colour and graphics enhances rather than distracts from the site

□ 6. Graphics are optimized and do not slow download significantly

□ 7. Each graphic used serves a clear purpose

□ 8. Animated images do not distract from the site and do not loop endlessly

**Multimedia Criteria**

□ 1. Each audio/video/Flash file used serves a clear purpose

□ 2. The audio/video/Flash files used enhance rather than distract from the site

□ 3. Captions or transcripts are provided for each audio or video file used (accessibility)

**Content Presentation Criteria**

□ 1. Common fonts such as Arial or Times New Roman are used

□ 2. Techniques of writing for the Web are applied: headings, subheadings, bulleted lists, short sentences in brief paragraphs, use of white space

□ 3. Fonts, font sizes, and font colors are consistently used

□ 4. Content provides meaningful, useful information

□ 5. Content is organized in a consistent manner

□ 6. Information is easy to find (minimal clicks)

□ 7. Timeliness: The date of the last revision and/or copyright date is accurate

□ 8. Content is free of typographical and grammatical errors

□ 9. Avoids the use of “Click here” when writing text for hyperlinks

□ 10. Hyperlinks use a consistent set of colours to indicate visited/non-visited status

□ 11. Alternate text equivalent of content is provided for graphics and media (accessibility)

**Functionality Criteria**

□ 1. All internal hyperlinks work

□ 2. All external hyperlinks work

□ 3. No error messages are generated by the pages

**Browser Compatibility Criteria**

□ 1. Displays on current versions of Internet Explorer (9+)

□ 2. Displays on current versions of Firefox

□ 3. Displays on current versions of Google Chrome

□ 4. Displays on popular mobile devices (including tablets and smartphones)